



PALAK DIAM

The Passion for Perfection

CORPORATE PROFILE

AMERICA'S TRUSTED DIAMOND BUYERS
& FULLY VERTICALLY INTEGRATED
UP-CYCLER OF NATURAL DIAMONDS

WHO IS PALAK DIAM ?



PALAK DIAM

The Passion for Perfection

Palak Diam is a family-owned and operated business dating back three generations. Headquartered in Los Angeles, California, Palak Diam has only one motto by which it operates: “Our clients come first, always...” An organization with over 75 years of experience and seven decades of hard work and integrity, Palak Diam has grown from a single office into a global diamond organization, establishing itself as a fully vertically integrated up-cycler of diamonds.

The trust and excellent service Palak Diam has created with its customers has allowed the company to rapidly grow and become one of the largest buyers of breakout and melee diamonds in the United States today.



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LETTER FROM THE OWNERSHIP

Hello,

Let us be the first to welcome you to Palak Diam, the nation's most trusted buyer of recycled and breakout diamonds. As a family-owned and operated business dating back three generations, we have grown to become a fully-vertically integrated up-cycler of natural diamonds. Our family heritage and experience of more than seven decades has given us an in-depth understanding of the diamond trade and an insight into customer needs. We pay close attention to every detail in each transaction, ensuring that quality and satisfaction are fully sustained for all parties involved. At Palak Diam, our passion for diamonds is reflected in every facet of our business, be it the manufacturing standards we maintain, the precision of our assortments, or the quality of services we render to our customers. We thank you again and hope to earn your business.

Sincerely,

Ankur Savani & Jimmy Savani
3rd Generation Diamond Dealers





PALAK DIAM

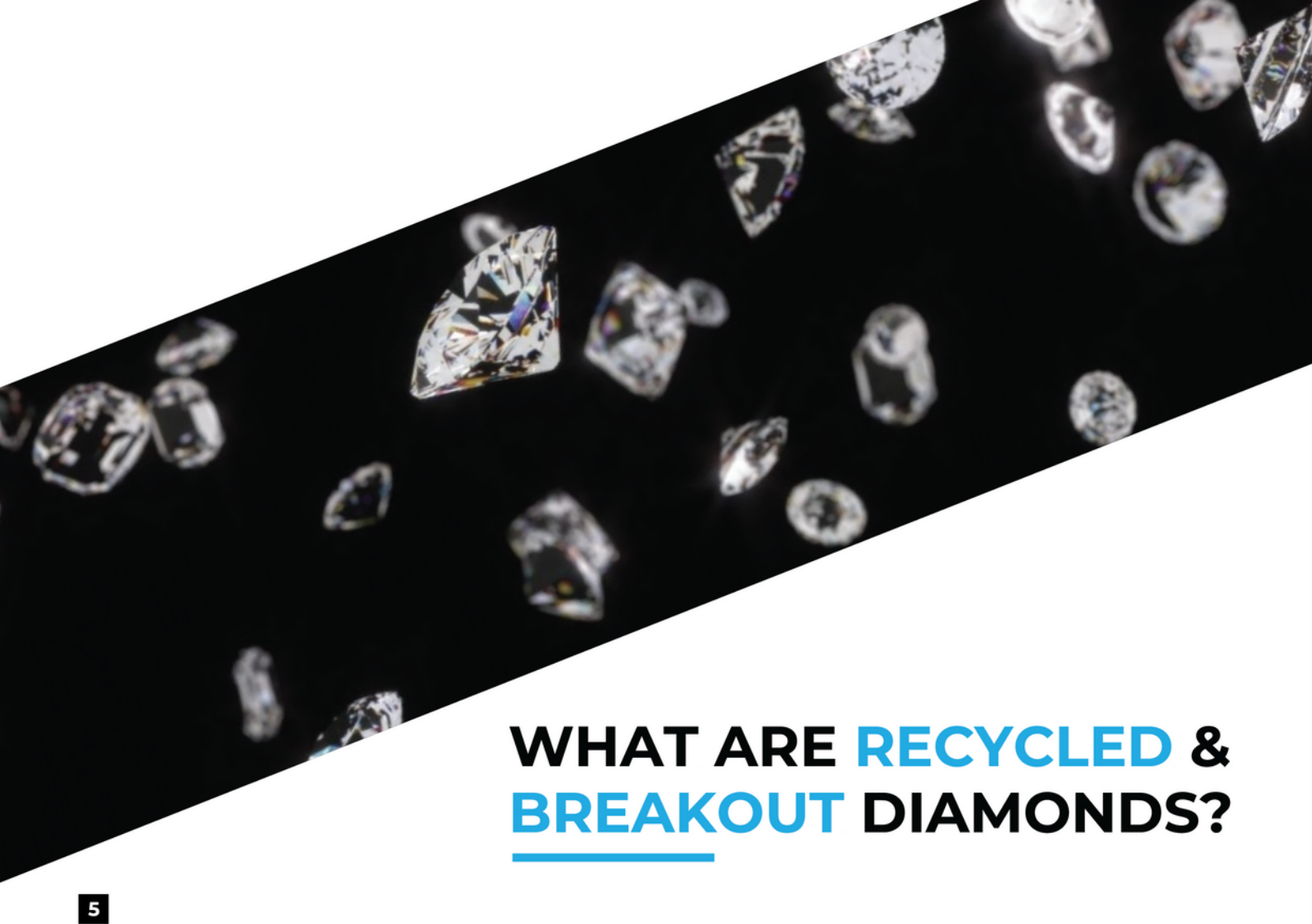
The Passion for Perfection

MISSION STATEMENT


“To provide complete and total satisfaction to every customer by providing extraordinary products and services at the most competitive prices.”

SOCIAL RESPONSIBILITY

At Palak Diam, we strongly support and believe in children as the future of our nation. Palak Diam has contributed significantly towards education, as well as healthcare facilities. Among other social initiatives, Palak Diam has contributed towards the improvement of lives of underprivileged women, children and victims of natural and manmade disasters. We are actively involved in projects related to preservation of natural habitat for animals and eco-friendly projects for improving the quality of life in cities.



WHAT ARE **RECYCLED** & **BREAKOUT** DIAMONDS?



Recycled diamonds are perhaps the fine jewelry industry's best kept trade secret, presenting a compelling opportunity for jewelry retailers, designers, and manufacturers to incorporate a sustainable, value-retaining option to newly mined natural diamonds and lab-grown diamonds.

The broadest definition of recycled diamond is a natural diamond that was previously owned or manufactured and has re-entered the diamond supply chain to be repurposed for another piece of jewelry.

Recycled diamonds are acquired in many ways, including from jewelry stores who buy pre-owned diamond jewelry from customers, OTC (over-the-counter) purchases, estate sales, pawnshops, gold buyers, refiners, auctions, and part of inventory liquidations and closeouts of collections that may never have made it to market.

Recycled diamonds are far from a new concept. In fact, throughout history, old pieces of valuable jewelry have been regularly redesigned and recreated for modern consumers. Even Queen Elizabeth's crown featured stones recycled from a previous piece. However, the demand for recycled diamonds has begun to grow significantly in recent years, as consumer preferences change.

WHAT DOES **PALAK** BUY?

Palak Diam buys any and all types of diamonds. Palak Diam buys breakouts, melees, loose, recycled, broken, chipped, burnt, closeouts, large, certified, and small diamonds. Palak Diam will buy any size, and quantity, any shape, and any quality. As long as it is a natural diamond, Palak Diam will buy it.





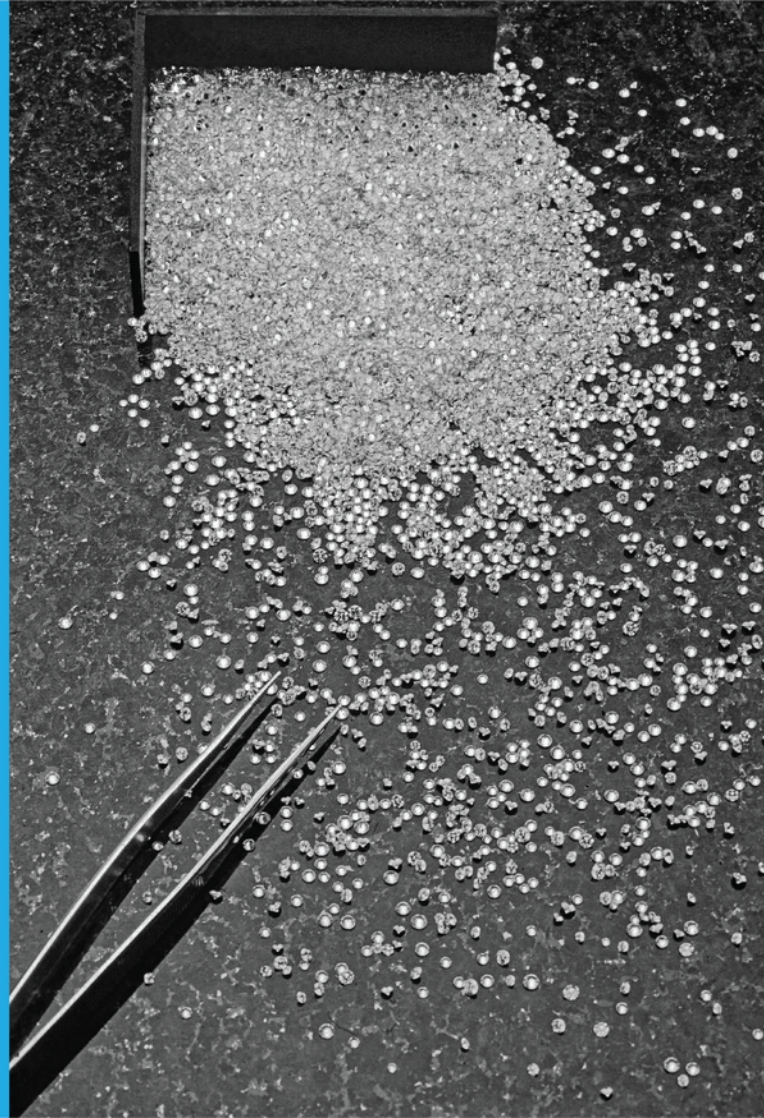
THE PALAK DIFFERENCE

There are many other companies who claim to buy everything, but then turn away diamonds because they are of poor quality, or not what they are looking for. This is what distinguishes Palak Diam from the rest. We do not turn away diamonds for any reason whatsoever. We truly buy all diamonds from the best D color, internally flawless stones to the T-colored broken diamonds in poor condition. Our organization is specifically designed to handle all of your inquiries and give you the best possible answers to your questions.

HOW MUCH ARE MY DIAMONDS WORTH?

Each diamond is different. Similar to the human DNA, no two diamonds are exactly the same. When people are looking to purchase diamonds they usually spend a good amount of time researching and learning about diamonds, in order to understand what makes their value better. So why should it be different when selling your diamonds? At Palak Diam, it is important to us that you fully understand how much your diamonds are worth so when you sell your diamonds you will have the knowledge to confidently be sure that you are getting the right prices.

At Palak Diam, we have created a step-by-step evaluation and diamond sorting procedure to understand how much your diamonds are worth.



VALUATION IN SIX SIMPLE STEPS

01

Weigh Each Diamond Lot Separately.
Clean if Necessary

02

Test and Remove CZs, Lab-Grown Diamonds, and other Non-Diamonds from the Lot.

03

Separate Diamonds by Size:
-Melees
-10-20 Pointers
-20-50 Pointers (0.20-0.49 cts)
-Large Stones (>0.50 cts)
-Certified Stones

04

Further Grade, Assort, and Analyze the Diamonds According to the 4Cs Procedure

05

Value and Price Each Diamond Lot Based on Real-Time Global Market Trends

06

Submit the Final Price Quotation with a Detailed Analysis to the Owner



HOW DO I **SELL** TO PALAK DIAM?

A. SHIP IT FREE!

Yes, it is 100% free! We will send a prepaid FedEx box directly to you, you put the diamonds in the box, and we will have the box picked up at your store! Once we receive the box back, we will give you a quote on your diamonds within 24 hours. If you accept, we will mail you the money the same day, and if you decline, we will send the diamonds overnight, again at no charge to you! If you like, you can also send a sample to us.

B. BRING IT TO ALL MAJOR TRADE SHOWS AND CONVENTIONS

We exhibit at all major tradeshows and conventions throughout the United States. You can bring your diamonds there and we will gladly make an offer at the show. Be sure to look for the "Palak Diam" booth.

C. PALAK DIAM WILL COME TO YOU!

We are constantly traveling around the United States. If you have any diamonds that you would like for us to look at, just call us and we will let you know when we will be in the area. All it takes is a phone call from you to maximize your returns.

WHEN DO I GET PAID?

IMMEDIATELY
UPON SALE!

Once you and Palak Diam agree on the prices, Palak Diam will pay you within 24 hours. With Palak Diam, you are assured a hassle-free transaction with prompt accuracy.

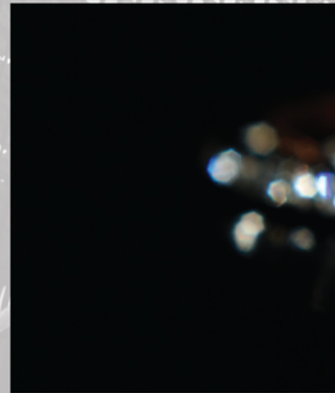


MEMBERSHIP AFFILIATIONS



TOP 10 REASONS TO SELL YOUR DIAMONDS TO PALAK DIAM

- 💎 The most reliable and trusted company in the diamond industry today
- 💎 Family owned and operated for three generations – No Corporate Bureaucracy
- 💎 The largest buyer of breakout/closeout diamonds in the United States
- 💎 Highest prices paid per carat!
- 💎 Only a 24-hour turnaround time with immediate payment
- 💎 Friendly, discreet, confidential, and professional
- 💎 Palak Diam will buy all types of diamonds, regardless of quality
- 💎 No minimum carat requirement
- 💎 FREE Shipping, paid by us!
- 💎 We exhibit at trade shows, travel across the nation, and can meet you in person



Unlike most "diamond buyers" in the market, Palak Diam is vertically and internationally integrated with its own manufacturing and assortment facilities. Palak Diam does not simply "flip" the diamonds purchased to other diamond companies. Instead, we have developed a global network of sales offices for the diamonds we buy. Every diamond purchased by Palak Diam is carefully analyzed and graded into finely sorted parcels based on color, cut, carat weight, and clarity. Since our parcels are well-assorted, they are desirable to jewelry manufacturers and yield Palak Diam better prices on each sale. We pass these price benefits on to the customers we buy from, which means you will achieve among the best prices in the industry when you sell your diamonds to Palak Diam. We make immediate offers to buy your diamonds and we make payments for all purchases within 24 hours no matter what the quantity.





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